

Africa-in-Focus (AIF) operates top quality mobile camping adventure and photographic safaris through East and Southern Africa for travellers who wish to gain knowledge and appreciation of Africa, its renowned wildlife, landscape and culture. Safaris of 2, 3 and 4 weeks are available or, by combining two or more tours together, longer overlanding expeditions through 7 countries can be undertaken - such as the classic Nairobi to Cape Town route over 55 days - or more if you incorporate our Gorilla Trek in Uganda/Rwanda. See combination tours on page 6.

AIF mobile camping safaris are semi-participation and while we have a road crew of three to give you every assistance, you will be shown how to put up and take down your own tent, help with meal preparation (although not cooking, as we always have an excellent cook as part of our mobile safari team) and with tasks around the camp like washing the dishes and maintaining strict hygiene - this will all help you get into the spirit of the trip and give you those special memories.

In conjunction with providing high quality camping adventure safaris and overland tours, AIF integrates photographic workshops and tutorials for those clients who have an interest in obtaining more memorable images than just snaps while on tour. As part of our crew we have a photographically knowledgeable guide who will provide these throughout the duration of your tour with us. Even if you are not a keen photographer we are sure that you will bring some sort of camera to Africa and therefore be in a position to capture memorable photos with us even with a point-and-shoot camera.

I travelled with AIF in July-October 2011 on the 55 day Azania adventure & I just wanted to say thank you for providing such a well organised tour. I had the most amazing time! Everything was well thought through and perfectly planned. To experience a tour that focuses on photography for such an amazing price was an experience second to none. The truck was by far the best on the road; big, comfortable and those foot lockers are a stroke of genius! Every time we pulled into camp our truck, the food prepared for us, our tents, even our mattresses were the envy of many other tour groups. You run a top notch company that I have recommended to many people both while en route in Africa and back home.

Melinda Sutherland - Australian - January 2012.



PHOTO TIPS ON TOURS :

How a Camera Works: • **Exposure:** What is exposure value? We look at how a camera captures a photograph at the correct exposure and investigate the impact of hi and low key scenes • **Shutter:** What is shutter speed and its impact on taking photos? Using a tripod we experiment with effects gained by the use of different shutter speeds • **Aperture:** What is

aperture and its impact on taking photos, we look at depth of field, techniques and application • **ISO:** What and when to use? We talk about noise and low light scenes.

Composition : • **Rule of thirds:** Basic principles of composition and subject placement considerations when using a grid. • **Leading lines:** How leading lines can be found and using them effectively in your composition.

Why AIF and Our Tours

Why travel with Africa-in-Focus instead of other overland operators?

After working for several overland companies over a period of 5 years, Jeremy, Africa-in-Focus owner and director, felt that overland travel needed a new approach and perspective. His goal was to cater for those wanting more personal space and comfort while traveling in a group and to focus more on the photographic opportunities in Africa than the average mass-market operators do. Thus the AIF expedition vehicle was custom built for a maximum of 16 clients (as opposed to 24-28 or even 30 clients). Over a metre of leg room between each set of seats gives you the space you need to stretch out and relax while traveling. There is ample accessible personal storage for your belongings - as opposed to a communal packing area underneath the truck as is the case with the majority of other operators' vehicles.

Coupled with this your tour leader is an experienced photographer who will provide insight into better photographic techniques throughout the duration of the tour. These take the format of informal talks and demonstrations while on tour. We also provide those clients who have digital cameras the opportunity and facility to download their digital images to several laptop computers. These images can then be burnt to CD/DVD. To our knowledge we are the only overland company to provide this innovative service.



Who will the crew be?

Our crew of three (driver, tour-leader/photographer and cook) will do their utmost to make your trip a truly memorable experience. Your driver will ensure you have a safe and comfortable trip. Your tour-leader will be responsible for your general wellbeing and the day-to-day routine of the tour. The tour-leader is a keen knowledgeable photographer who will provide insight into better photographic techniques throughout the duration of the tour. He/she will provide you with the information and help you may need to capture the best images. He/she will run workshops during the trip on subjects of interest, e.g. lighting, composition, special techniques. Our legendary cook will provide you with 3 healthy meals a day - all we ask is that you help him with food preparation and clearing up.



What do I need to know about camping?

All our tours are run on the basis of camping and group participation. Camping allows us to be flexible - we provide large 4-person dome style tents for each 2 passengers - providing extra space, comfort and privacy. A foam mattress & pillow is also provided. This is thus a semi-participation camping safari, but guests do not need to do the cooking, just help with the preparation, washing the dishes & cleaning the vehicle on a roster system. Upgrade to bedded accommodation is available at some of the campsites en-route. Please notify your tour-leader ahead of time should you wish to upgrade, so we can enquire about availability.

Our Tour Price!

AIF mobile camping safaris are a highly cost-effective way of visiting many of the leading National Parks for terrific wildlife encounters and experiencing the stunning landscapes of East and Southern Africa, as well as cultural highlights and interaction with interesting local communities - all without staying in highly expensive and manicured lodges. Our mobile camping safaris are so comfortable (with occasional stays in simple bedded chalets at some locations) that our clients range from pre-teens to over 75. We offer comfortable mobile safaris at great value for money and at very competitive all-inclusive rates that include all National Park entry fees and all group excursions and activities (as listed). Our tour price is made up of approximately 50% tour costs and 50% inclusive activities which most operators exclude, so on first glance we may look more expensive than most, but on looking closer we are actually very competitive.

What does the Local Payment pay for?

There is a Local Payment that is payable to the tour-leader at the start of the tour in US Dollars cash only. This contributes towards all food (3 healthy meals a day, except Zanzibar) - which is provided by our legendary cook, plus camping/accommodation fees for the duration of the tour. The local payment does not cover alcoholic drinks, soft drinks, snacks or bottled water.

LEGEND ON TOUR ITINERARIES:
CAMPING - (▲) ACCOMMODATION - (☒) MEALS PROVIDED - (× - B L D)

